



Independent Stores

Digital Media Satellite Network

Customer Business Requirement

This customer uses LCD's that play streaming video to provide a direct advertising and information network for customers while they shop. The system is a satellite based connection feeding servers on a signal sent via Cat 5 and co-axial cables.

USSSI provided an experienced Program Management team and field resources to accomplish the job. We worked with the customer during the pilot phase to define which procedures and technologies would ensure a smooth and timely finish to this project.

USSSI's Commitment to Quality

USSSI is committed to internal and external customer satisfaction initiatives. In order to meet the challenges of our new, existing and potential services we are dedicated to continual improvement through our quality management system.

The purpose of our collective activities is to secure a greater share of satisfaction for all and to do so in a way that is in accordance with our organizational values. We believe that we must strive to improve our operations and to preserve our principles through our quality management system.

To this end we:

- Direct our activities in goal oriented ways
- Dedicate to the principle of Quality believing it to be synonymous with success
- Nurture an inclusive network of positive long-term relationships with all
- Be responsive to change by learning new things and the willingness to try new ways
- Strive to demonstrate compassion and understanding in all our business relations

These are the strengths that we as an organization recognize in ourselves and believe to be the source of our greatest potential. We believe that by adhering to these principles we will preserve and enhance the quality of our service, and that our success will be proportional to the quality of our endeavors.



PROJECT OVERVIEW

Industry:
Grocery Store

Project:
Digital Media - in-store displays

Timeframe:
6 months

Size:
1,000 stores located in 32 states



Project Services Overview:

Project Management

One of the key advantages USSSI offers is our ability to adapt to a customer's needs on short notice. Among many benefits, this can include adjusting on the go to the often fluid requirements of a technology project. In this case, USSSI's experienced Project Managers (PM) created a project plan, coordinated a rollout timeline and administered the countless tasks, logistics and schedules needed to ensure the project's success. In addition, PMs stayed in close touch with the customer and various project teams to guarantee that we met deadlines and benchmarks for information flow and equipment testing.

Site Surveys

USSSI performed a site survey at each store to identify existing cable runs and power sources. Our technicians followed a site survey process that required written records, and took digital photographs to record the wiring, backboard and equipment on site. USSSI's Project Manager organized, reviewed and posted to the Customer Portal, our online collaboration tool, where our customers can review progress on their projects in real time.

Equipment Staging

Our warehousing facilities played a key role in this project. Equipment was shipped to the each facility, temporarily stored and then

configured for installation at each store before it was finally deployed. USSSI's field teams and project managers played an essential role in managing the shipments to make certain that the right equipment was shipped to the correct site to meet project deadlines.

Data Cabling and Server Installation

USSSI dispatched trained technicians to pull new data lines to the IDF and test satellite connectivity at each store. Each site required servers, as well as, homerun Cat 5 and co-ax cable runs to the TV wall. Our technician's verified connectivity and signal strength at each TV and Plasma, installed a server in the site office or other designated area, and powered up a closed circuit digital media system at each site.



Project Management, Site Configuration and Logistics Kitting & Warehousing are just a few of the services provided by USSSI.

Summary

Our multiple strengths – pre-planning and careful site preparation, equipment storage and staging, online collaboration tools, plus hands-on project management – once again proved our value and assured the successful rollout of this project.

Contact USSSI

If you have questions about specific projects, please call us at (800) 444-8774 for more information.

