



Project Profile

Type: Retail

USSI is providing installation services for a chain retail stores to allow customers to demonstrate product lines.

Project Overview:

Market Segment: Retail

Number of Stores: 272

*Contract Duration: June 2006
to August 2006*

Project Scope:

USSI's team of field technicians performed installation services for a network of mini-repeaters in a national chain of retail stores. The units permit the utilization of a satellite signal inside retail facilities located throughout the United States.

Service Offering:

Installing the mini-repeater networks inside retail stores allows the retailer to demonstrate the functionality and product features to their consumer of multiple merchandise lines.

Customer Overview:

Our client is a nationally recognized innovator in the retail shopping industry with 1300 stores located in 47 states. The company staffs over 300,000 employees in the United States. The organization also provides an online shopping experience for its consumers.

The Final Product:

The mini-repeater networks are utilized in the retail chain stores to provide consumers a hands-on demonstration. By having the satellite signal directly in the stores, the consumer can make educated buying decisions of the product lines requiring the satellite signal.

Summary:

USSI partnered with this organization to install the mini-repeaters during hours that the stores would not be visited by the public. By installing the devices it allows the consumer more visibility into the product lines.

About USSI:

USSI provides field maintenance and system integration for multiple technology markets including commercial communication systems, government weather, consumer sites, digital media, and broadcast host locations.

